

## CONTRACT

**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

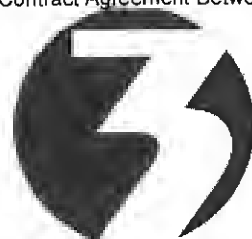
**National Media Research Planning & Placement**  
**Attention: Kristy Moran**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>587661 /             |  | <u>Alt Order #</u><br>7915870                          |
| <u>Product</u><br>RNC 11/2-11/6                    |  |  |
| <u>Contract Dates</u><br>11/01/12 - 11/06/12       | <u>Estimate #</u><br>20/446/3545         |  |
| <u>Advertiser</u><br>Republican National Committee |  | <u>Original Date / Revision</u><br>11/02/12 / 11/02/12 |
| <u>Billing Cycle</u><br>EOM/EOC                    | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WTKR                             | <u>Account Executive</u><br>Jamie Andrus | <u>Sales Office</u><br>Washington, D.C.                |
| <u>Special Handling</u>                            |  |  |
| <u>Demographic</u><br>Adults 25-54                 |  |  |
| <u>IDB#</u><br>8380                                | <u>Advertiser Code</u>                   | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                                  |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch          | Start Date        | End Date          | Description        | Start/End Time        | Days            | Length        | Spots/Week        | Rate                  | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|
| 1     | 3           | 11/02/12          | 11/06/12          | NewsChannel 3 News | 5-6am                 |                 | :30           |                   |                       | NM          | 3     | \$2,550.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |
| Week: |             | 10/29/12          | 11/04/12          | ----F--            |                       |                 |               | 1                 | \$850.00              |             |       |            |
| Week: |             | 11/05/12          | 11/11/12          | MT-----            |                       |                 |               | 2                 | \$850.00              |             |       |            |
| 2     | 3           | 11/02/12          | 11/06/12          | Newschannel 3 News | 6-7am                 |                 | :30           |                   |                       | NM          | 3     | \$3,555.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |
| Week: |             | 10/29/12          | 11/04/12          | ----F--            |                       |                 |               | 1                 | \$1,185.00            |             |       |            |
| Week: |             | 11/05/12          | 11/11/12          | MT-----            |                       |                 |               | 2                 | \$1,185.00            |             |       |            |
| 3     | 3           | 11/02/12          | 11/04/12          | CBS Sunday Morning | 9-1030am              |                 | :30           |                   |                       | NM          | 1     | \$2,010.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |
| Week: |             | 10/29/12          | 11/04/12          | -----S             |                       |                 |               | 1                 | \$2,010.00            |             |       |            |
| 4     | 3           | 11/02/12          | 11/06/12          | Newschannel 3 News | 12n-1230pm            |                 | :30           |                   |                       | NM          | 3     | \$4,035.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |
| Week: |             | 10/29/12          | 11/04/12          | ----F--            |                       |                 |               | 1                 | \$1,345.00            |             |       |            |
| Week: |             | 11/05/12          | 11/11/12          | MT-----            |                       |                 |               | 2                 | \$1,345.00            |             |       |            |
| 5     | 3           | 11/02/12          | 11/02/12          | Newschannel 3 News | 5-530pm               |                 | :30           |                   |                       | NM          | 1     | \$1,345.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |
| Week: |             | 10/29/12          | 11/04/12          | ----F--            |                       |                 |               | 1                 | \$1,345.00            |             |       |            |
| E 6   | 3           | 11/05/12          | 11/05/12          | Newschannel 3 News | 530-6pm               |                 | :30           |                   |                       | NM          | 0     | \$0.00     |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |
| Week: |             | 11/05/12          | 11/11/12          | M-----             |                       |                 |               | 1                 | \$1,520.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Type</u> |       |            |
|       | 1           | 3                 | 11/05/12-11/11/12 | Newschannel 3 News | 530-6pm               | M-----          | :30           |                   | <del>\$1,520.00</del> | NM          |       |            |
|       | Credited    |                   |                   |                    |                       |                 |               |                   |                       |             |       |            |
| E 7   | 3           | 11/01/12          | 11/05/12          | Newschannel 3 News | 6-630pm               |                 | :30           |                   |                       | NM          | 2     | \$3,700.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |
| Week: |             | 10/29/12          | 11/04/12          | ---TF--            |                       |                 |               | 2                 | \$1,850.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Type</u> |       |            |
|       | 3           | 3                 | 10/29/12-11/04/12 | Newschannel 3 News | 6-630pm               | ----ThF----     | :30           |                   | <del>\$1,850.00</del> | NM          |       |            |
|       | Credited    |                   |                   |                    |                       |                 |               |                   |                       |             |       |            |
| Week: |             | 11/05/12          | 11/11/12          | M-----             |                       |                 |               | 1                 | \$1,850.00            |             |       |            |
| 8     | 3           | 11/02/12          | 11/05/12          | The Insider        | 730p-8pm              |                 | :30           |                   |                       | NM          | 2     | \$4,020.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 587661 /                   | 7915870            |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 11/01/12 - 11/06/12   | RNC 11/2-11/6  | 20/446/3545       |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| Republican National Com | 11/02/12 / 11/02/12             |

| *Line       | Ch        | Start Date        | End Date        | Description                     | Start/End Time        | Days            | Length        | Spots/Week        | Rate                  | Type        | Spots | Amount      |
|-------------|-----------|-------------------|-----------------|---------------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
|             |           |                   |                 |                                 |                       |                 |               |                   |                       |             |       | Totals      |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |             |
| Week:       |           | 10/29/12          | 11/04/12        | ----F--                         |                       |                 |               | 1                 | \$2,010.00            |             |       |             |
| Week:       |           | 11/05/12          | 11/11/12        | M-----                          |                       |                 |               | 1                 | \$2,010.00            |             |       |             |
| E 9         | 3         | 11/05/12          | 11/05/12        | Monday Prime                    | 10-11pm               |                 | :30           |                   |                       | NM          | 0     | \$0.00      |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |             |
| Week:       |           | 11/05/12          | 11/11/12        | M-----                          |                       |                 |               | 1                 | \$6,715.00            |             |       |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Type</u> |       |             |
| 1           | 3         | 11/05/12-11/11/12 |                 | Monday Prime                    | 10-11pm               | M-----          | :30           |                   | <del>\$6,715.00</del> | NM          |       |             |
| Credited    |           |                   |                 |                                 |                       |                 |               |                   |                       |             |       |             |
| 10          | 3         | 11/03/12          | 11/03/12        | NCAA Football                   | Various               |                 | :30           |                   |                       | NM          | 1     | \$3,000.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |             |
| Week:       |           | 10/29/12          | 11/04/12        | -----S-                         |                       |                 |               | 1                 | \$3,000.00            |             |       |             |
| E 11        | 3         | 11/01/12          | 11/05/12        | Late News (M-F)                 | 11-1135p              |                 | :30           |                   |                       | NM          | 2     | \$4,020.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |             |
| Week:       |           | 10/29/12          | 11/04/12        | ---TF--                         |                       |                 |               | 2                 | \$2,010.00            |             |       |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Type</u> |       |             |
| 3           | 3         | 10/29/12-11/04/12 |                 | Late News (M-F)                 | 11-1135p              | ----ThF----     | :30           |                   | <del>\$2,010.00</del> | NM          |       |             |
| Credited    |           |                   |                 |                                 |                       |                 |               |                   |                       |             |       |             |
| Week:       |           | 11/05/12          | 11/11/12        | M-----                          |                       |                 |               | 1                 | \$2,010.00            |             |       |             |
| E 12        | 3         | 11/01/12          | 11/01/12        | Thursday Prime                  | 10-11pm               |                 | :30           |                   |                       | NM          | 0     | \$0.00      |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |             |
| Week:       |           | 10/29/12          | 11/04/12        | ---T---                         |                       |                 |               | 1                 | \$6,035.00            |             |       |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Type</u> |       |             |
| 1           | 3         | 10/29/12-11/04/12 |                 | Thursday Prime                  | 10-11pm               | ----Th-----     | :30           |                   | <del>\$6,035.00</del> | NM          |       |             |
| Credited    |           |                   |                 |                                 |                       |                 |               |                   |                       |             |       |             |
| 13          | 3         | 11/04/12          | 11/04/12        | Late News (Sa-Su)               | 11-1135p              |                 | :30           |                   |                       | NM          | 1     | \$2,050.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |             |
| Week:       |           | 10/29/12          | 11/04/12        | -----S                          |                       |                 |               | 1                 | \$2,050.00            |             |       |             |
| E 14        | 3         | 11/01/12          | 11/06/12        | Late Night with David Letterman | 1135pm-1237am         |                 | :30           |                   |                       | NM          | 1     | \$690.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |             |       |             |
| Week:       |           | 10/29/12          | 11/04/12        | ---TF--                         |                       |                 |               | 2                 | \$690.00              |             |       |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Type</u> |       |             |
| 2           | 3         | 10/29/12-11/04/12 |                 | Late Night with David Letterman | 1135pm-1237am         | ----ThF----     | :30           |                   | <del>\$690.00</del>   | NM          |       |             |
| Credited    |           |                   |                 |                                 |                       |                 |               |                   |                       |             |       |             |
| Week:       |           | 11/05/12          | 11/11/12        | M-----                          |                       |                 |               | 1                 | \$690.00              |             |       |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Type</u> |       |             |
| 3           | 3         | 11/05/12-11/11/12 |                 | Late Night with David Letterman | 1135pm-1237am         | M-----          | :30           |                   | <del>\$690.00</del>   | NM          |       |             |
| Credited    |           |                   |                 |                                 |                       |                 |               |                   |                       |             |       |             |
| Totals      |           |                   |                 |                                 |                       |                 |               |                   |                       |             | 20    | \$30,975.00 |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/06/12 | 20         | \$30,975.00        | \$26,328.75        |
| <b>Totals</b>       | <b>20</b>  | <b>\$30,975.00</b> | <b>\$26,328.75</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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